



# Kansas

Aug 01, 2008 through Aug 31, 2008

## Call Volume

There were 55 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	55	100.0 %
<b>Total:</b>	<b>55</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	26	47.3 %
Male	22	40.0 %
Missing	7	12.7 %
<b>*Total:</b>	<b>55</b>	<b>100.0 %</b>

## Pregnant

1

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	26	40.0
Male	22	40.9
<b>Total:</b>	<b>48</b>	<b>40.4</b>

Age by Group	Callers	Percentage
18-29	15	30.6 %
30-44	14	28.6 %
45-64	17	34.7 %
65 and over	3	6.1 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	2.1 %
Grades 9-11 (some High School)	6	12.8 %
High School Graduate or GED	18	38.3 %
Some College or Technical School	7	14.9 %
Technical/Trade School	2	4.3 %
College Graduate	12	25.5 %
Graduate School	1	2.1 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>

Marital Status	Callers	Percentage
Single	17	36.2 %
Married	15	31.9 %
Divorced	9	19.1 %
Widowed	3	6.4 %
Separated	3	6.4 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>



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Hispanic Ethnicity	Callers	Percentage
Yes	3	6.5 %
No	43	93.5 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>

Race for Hispanic Ethnicity	Callers	Percentage
Other	3	100.0 %
<b>Total:</b>	<b>3</b>	<b>100.0 %</b>

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	36	83.7 %
Black	4	9.3 %
American Indian or Native American	1	2.3 %
Asian	1	2.3 %
Other	1	2.3 %
<b>Total:</b>	<b>43</b>	<b>100.0 %</b>

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	44	93.6 %
Bisexual	1	2.1 %
Other	1	2.1 %
No Answer	1	2.1 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>

Do you have children under 18 in the home	Callers	Percentage
Yes	19	41.3 %
No	27	58.7 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>

How Many Children	Callers	Percentage
1	9	47.4 %
2	6	31.6 %
3	4	21.1 %
<b>Total:</b>	<b>19</b>	<b>100.0 %</b>

Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	27	58.7 %
Smoking is allowed in some areas or at some times	5	10.9 %
Smoking is allowed anywhere inside the home	7	15.2 %
There are no rules about smoking inside the home	7	15.2 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>



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Sad or Blue	Callers	Percentage
Yes	14	30.4 %
No	32	69.6 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	17	36.2 %
\$15,000 to \$24,999	8	17.0 %
\$25,000 to \$34,999	4	8.5 %
\$35,000 to \$49,999	4	8.5 %
\$50,000 to \$74,999	6	12.8 %
\$75,000 to \$99,999	1	2.1 %
Don't know/Not sure	6	12.8 %
Refused	1	2.1 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>

Limited Activity	Callers	Percentage
Yes	16	34.8 %
No	30	65.2 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>

How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	3	5.6 %
	TV ad	16	29.6 %
<b>Subtotal:</b>		<b>19</b>	<b>35.2 %</b>
Referrals	ACS Office	1	1.9 %
	Community Event	1	1.9 %
	County Health Department	1	1.9 %
	Dentist	2	3.7 %
	Doctor/Healthcare Provider	7	13.0 %
	Family/Friend	7	13.0 %
	Internet/Website	2	3.7 %
	Nurse	1	1.9 %
	Other health care provider	5	9.3 %
	Workplace	1	1.9 %
<b>Subtotal:</b>		<b>28</b>	<b>51.9 %</b>
News	TV news story	1	1.9 %
<b>Subtotal:</b>		<b>1</b>	<b>1.9 %</b>
	Cigarette Pack (on/inside)	1	1.9 %
<b>Subtotal:</b>		<b>1</b>	<b>1.9 %</b>
Other*	Other	5	9.3 %
<b>Subtotal:</b>		<b>5</b>	<b>9.3 %</b>
<b>Total:</b>		<b>54</b>	<b>100.0 %</b>



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	6	10.9 %
<b>Subtotal:</b>		<b>6</b>	<b>10.9 %</b>
Personally Quitting Cigarettes	Counseling	25	45.5 %
	Counseling & Community Referral	7	12.7 %
	Self-Help	2	3.6 %
	Self-Help & Community Referral	5	9.1 %
	Info	4	7.3 %
	Community Referrals	4	7.3 %
<b>Subtotal:</b>		<b>47</b>	<b>85.5 %</b>
Personally Quitting Smokeless	Self-Help	1	1.8 %
<b>Subtotal:</b>		<b>1</b>	<b>1.8 %</b>
Already Quit Cigarettes	Self-Help	1	1.8 %
<b>Subtotal:</b>		<b>1</b>	<b>1.8 %</b>
<b>Total:</b>		<b>55</b>	<b>100.0 %</b>

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	18	56.3 %
	Counseling & Community Referral	5	15.6 %
<b>Subtotal:</b>		<b>23</b>	<b>71.9 %</b>
5-Session Protocol	Counseling	7	21.9 %
	Counseling & Community Referral	2	6.3 %
<b>Subtotal:</b>		<b>9</b>	<b>28.1 %</b>
<b>Total:</b>		<b>32</b>	<b>100.0 %</b>



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	20.3	12.0
Callers with valid response	41	1

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.3	1.0
Callers with valid response	40	1

Tobacco Duration	Callers	Percentage
One to five years	2	4.4 %
Six to ten years	6	13.3 %
Greater than ten years	37	82.2 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	19	42.2 %
No	26	57.8 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	43	89.6 %
	Did not provide sufficient information to establish stage	4	8.3 %
<b>Subtotal:</b>		<b>47</b>	<b>97.9 %</b>
Smokeless	Contemplation	1	2.1 %
<b>Subtotal:</b>		<b>1</b>	<b>2.1 %</b>
<b>Total:</b>		<b>48</b>	<b>100.0 %</b>



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## May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
5	4	9.8 %
6	2	4.9 %
10	1	2.4 %
12	2	4.9 %
15	7	17.1 %
18	1	2.4 %
20	13	31.7 %
25	1	2.4 %
30	4	9.8 %
35	2	4.9 %
40	3	7.3 %
50	1	2.4 %
<b>Total:</b>	<b>41</b>	<b>100.0 %</b>

## Daily Call Volume

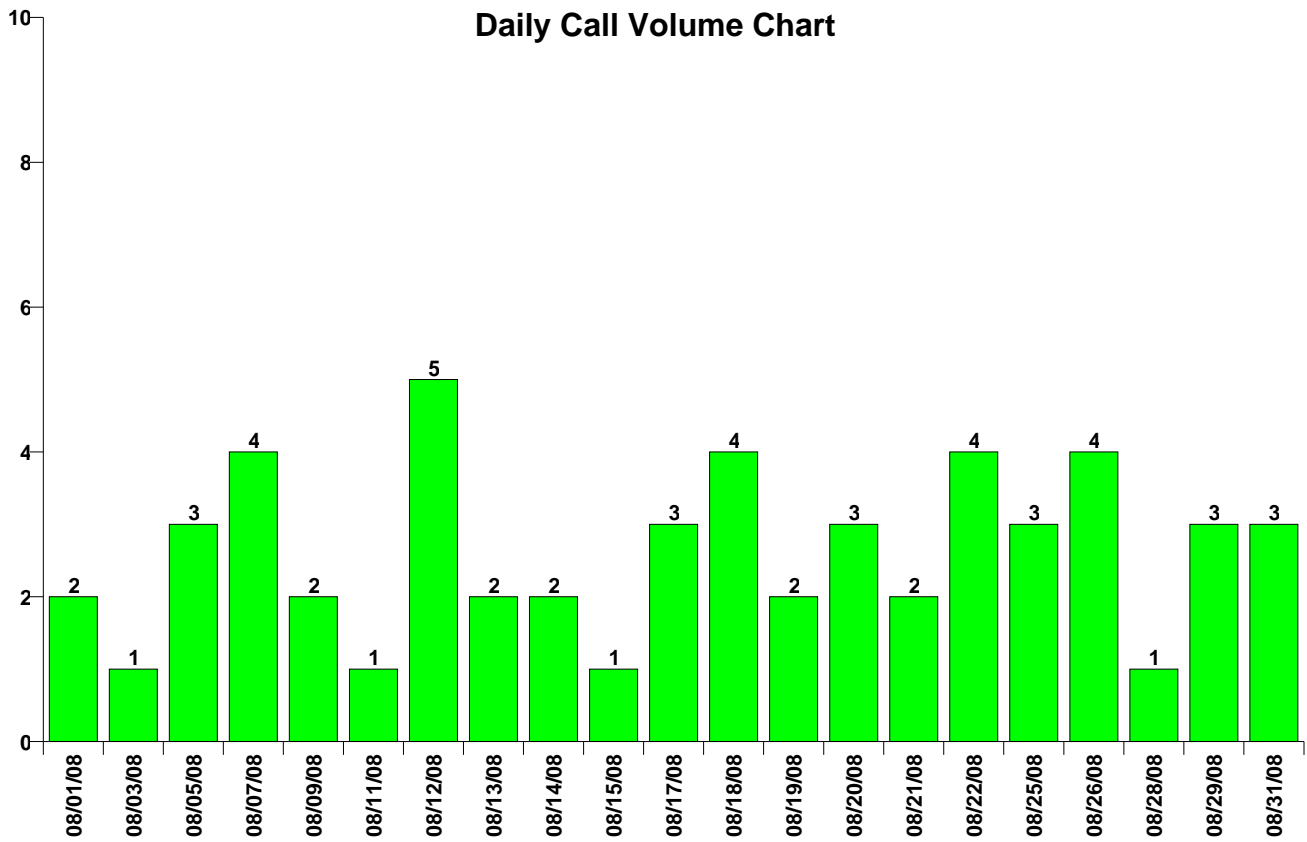
Date	Callers	Percentage
08/01/08	2	3.6 %
08/03/08	1	1.8 %
08/05/08	3	5.5 %
08/07/08	4	7.3 %
08/09/08	2	3.6 %
08/11/08	1	1.8 %
08/12/08	5	9.1 %
08/13/08	2	3.6 %
08/14/08	2	3.6 %
08/15/08	1	1.8 %
08/17/08	3	5.5 %
08/18/08	4	7.3 %
08/19/08	2	3.6 %
08/20/08	3	5.5 %
08/21/08	2	3.6 %
08/22/08	4	7.3 %
08/25/08	3	5.5 %
08/26/08	4	7.3 %
08/28/08	1	1.8 %
08/29/08	3	5.5 %
08/31/08	3	5.5 %
<b>Total:</b>	<b>55</b>	<b>100.0 %</b>



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### Daily Call Volume Chart



- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



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## Monthly Call Volume by County

County Name	Callers	Percentage
Atchison	1	1.8 %
Butler	1	1.8 %
Cowley	1	1.8 %
Crawford	1	1.8 %
Decatur	1	1.8 %
Dickinson	1	1.8 %
Douglas	3	5.5 %
Finney	1	1.8 %
Ford	1	1.8 %
Geary	2	3.6 %
Grant	1	1.8 %
Harvey	1	1.8 %
Johnson	4	7.3 %
Lyon	1	1.8 %
Montgomery	1	1.8 %
Pottawatomie	1	1.8 %
Pratt	1	1.8 %
Rawlins	1	1.8 %
Reno	3	5.5 %
Saline	4	7.3 %
Sedgwick	14	25.5 %
Shawnee	3	5.5 %
Wyandotte	7	12.7 %
<b>Total:</b>	<b>55</b>	<b>100.0 %</b>



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
18	1	2.0 %	2.0 %
20	3	6.1 %	8.2 %
21	1	2.0 %	10.2 %
22	2	4.1 %	14.3 %
24	1	2.0 %	16.3 %
25	2	4.1 %	20.4 %
27	3	6.1 %	26.5 %
29	2	4.1 %	30.6 %
30	1	2.0 %	32.7 %
31	1	2.0 %	34.7 %
32	2	4.1 %	38.8 %
33	1	2.0 %	40.8 %
36	3	6.1 %	46.9 %
37	2	4.1 %	51.0 %
40	2	4.1 %	55.1 %
43	1	2.0 %	57.1 %
44	1	2.0 %	59.2 %
47	2	4.1 %	63.3 %
48	1	2.0 %	65.3 %
49	1	2.0 %	67.3 %
50	2	4.1 %	71.4 %
52	2	4.1 %	75.5 %
53	2	4.1 %	79.6 %
54	1	2.0 %	81.6 %
55	1	2.0 %	83.7 %
56	2	4.1 %	87.8 %
58	2	4.1 %	91.8 %
60	1	2.0 %	93.9 %
65	1	2.0 %	95.9 %
66	2	4.1 %	100.0 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>	



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Insurance Name	Callers	Percentage
Bcbs	6	21.4 %
Bcbs Ks City	1	3.6 %
"Does Not Know"	1	3.6 %
Fiserv	1	3.6 %
Great West Health Care	1	3.6 %
Healthwave	1	3.6 %
Healthwise	1	3.6 %
Humana	1	3.6 %
Kansas Medicaid	1	3.6 %
Medicaid	1	3.6 %
Medicare	5	17.9 %
Medicare And Medicaid	1	3.6 %
Medicare & Medicaid	1	3.6 %
Megalife	1	3.6 %
Mutual Assurance	1	3.6 %
Prefered Plus Of Kansas Hmo	1	3.6 %
Unicare Php	1	3.6 %
United	1	3.6 %
United Health Care	1	3.6 %
<b>Total:</b>	<b>28</b>	<b>100.0 %</b>

How Heard about Quitline (Other)	Callers	Percentage
Does Not Know	1	20.0 %
Liberty Press	1	20.0 %
Magazine	1	20.0 %
Social Services Printout	1	20.0 %
Xfer From Cis	1	20.0 %
<b>Total:</b>	<b>5</b>	<b>100.0 %</b>